



THE PROBLEM

Decades of research reveal a troubling truth: **math anxiety** isn't just a childhood fear. According to the Department of Education, **math anxiety impacts a staggering 93% of adults**, hindering both students and educators. **Math anxiety begins in childhood** and limits many students' interest in STEM and other math-heavy fields, creating a future workforce gap. The pandemic further exacerbated these issues, **disrupting math education and widening the confidence gap**.

The stakes of not addressing math anxiety are high, impacting career paths, earnings, and health. Research from Ohio State University demonstrates the tangible benefits of **high math confidence**, showing that it can correlate with an **additional \$94,000 in annual income**. Furthermore, lupus patients with high math confidence and skills are significantly **less likely** to experience severe disease activity than those with low math confidence and skills. These findings make a strong case for **actively enhancing both math confidence and skills to unlock students' full potential**.

THE SOLUTION

"Math = Me" provides educators and youth organization leaders with an impactful solution to **combat math anxiety** and engage students through our **innovative math kits**. Each kit combines **real-world math applications, engaging storytelling, social-emotional learning (SEL), and standards-aligned activities**. This integrated approach transforms math from a challenging subject into an engaging story that students can see themselves as part of. Using these kits in your educational strategy empowers students to **build math confidence, understand math's relevance in their lives, and start a journey of discovery and achievement**.

WHAT'S INCLUDED:

- Educator/Facilitator Guide + Recommended PD/Training
- Standards-Aligned Math Activity Workbook
- Real-World Mathematician Feature
- Screen-Free Manipulative
- Math Affirmation
- Writing Prompts
- Real-World Themes

Math = Me kits provide practice and skill-building in Fractions/Decimals/Percents, Geometry, Word Problems, Multiplication/Division, Logic/Critical Thinking...and more!

BENEFITS

REAL-WORLD MATH APPLICATION

Kits bridge classroom concepts with everyday life, making math tangible and relevant through practical applications

STANDARDS-ALIGNED CROSS-CURRICULAR LEARNING

Activities blend math with other subjects, enriching understanding and showing math's versatility in real-world contexts.

GROWTH MINDSET + SEL PRACTICE

Kits promote an SEL approach that nurtures a growth mindset, empowering students to view challenges as opportunities for learning.

📞 302-313-MATH

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🌐 www.mathequalsme.com

MATH = ME

YOUR SUPPLEMENTAL REAL-WORLD MATH RESOURCE
WHERE WE STRENGTHEN THE 'M' IN STEM



SNAPSHOT OF WHO WE'VE SERVED



TESTIMONIALS

"We have been using [the kits] at our elementary school for three years now. It's amazing to see how confidence has grown in our young women. They not only see themselves as mathematicians, but feel affirmed and celebrated in their racial identity. Seeing the joy of our students when learning about the featured mathematicians is such a highlight. Students ask about [the kits] all the time and want to know when they can do more math. They're connecting math to their many interests thanks to [you] and we are so grateful for the kits and lessons!"

Lisa W., Assistant Principal, Denver, CO

You'll never hear me shower praise over something I don't truly believe in. Every guest I've had on my podcast has been an honor, and I'm proud to share their work with you.

But I think what struck me about Brittany Rhodes' product - an activity kit [to help with math] - was the very real one-week transformation that it prompted in my own family.

My daughter has been struggling with math this entire semester. And it's not because she lacks capability - it's because she lost some confidence as we moved into this school year.

So when I ordered a kit, I wasn't really sure whether or not my daughter would connect with it. But she did...and the transformation was real, and it was SWIFT.

Elan P., Homeschooling Parent, Dallas, TX

Really pleased with this box! I have a kiddo who is doing elementary math (fractions, decimals, etc) but I've found there is enough in the box for her to do alone and then I can assist her with the higher level (and she gets fun exposure to higher math!). Such a great concept.

Vance Z., Parent

**Kit materials can be translated into another language besides English upon request*

CONTACT US TODAY TO LEARN MORE!
MATHEQUALSME.COM | 302-313-MATH